

# RICHSTONE

EXCLUSIVE PROPERTY

Offices in SW15 | [www.richstone.co.uk](http://www.richstone.co.uk)

Richstone Properties is a multi-Award-winning private developer, owner and operator of bespoke high-end Residential properties with interests in the UK, primarily in SW London, and internationally.

The team at Richstone is professional, passionate about property, and great team-workers who take personal accountability for their contribution to the success of the business. The culture is entrepreneurial, open and direct, energetic, and where everyone pulls together to achieve great results.

A niche, luxury London developer, Richstone Properties have over 20 years' experience within the housebuilding industry, with a reputation for creating environmentally friendly, classic and contemporary homes in the most desirable locations, whether in the UK or abroad.

Due to continued growth, the 30-strong family-run company are looking for a:

## PR & MARKETING MANAGER

Based in SW London and reporting to the Heads of Acquisitions and Development, the PR and Marketing Manager will take full responsibility for developing Richstone's long term marketing strategy both in the UK and internationally. Supported by a range of external suppliers including photographers, videographers, web designers, PR agencies and printers, you will be instrumental in delivering the online and offline activities required to bring the strategy to life.

As a strong writer with a creative eye, you will lead the charge in the production of our brochures, marketing materials including microsites, photo and video libraries and award entries, as well as the digital content required to support our online presence.

You will also drive sales activity and raise brand awareness using your extensive PR, social media, SEO, advertising and event management experience.

As a confident, proactive self-starter, you will be comfortable leading our marketing efforts, operating at both a strategic and tactical level and, working as part of a team of property experts, welcome the challenges and rewards of contributing to the future growth of Richstone.

The ideal candidate will:

- Be educated to degree level, ideally with a CIM qualification
- Have a minimum of 5 years' B2B marketing experience within a property or professional services environment
- Have excellent content writing skills and exceptional attention to detail
- Be able to manage multiple priorities and consistently meet deadlines
- Be an excellent communicator, successfully managing and nurturing internal and external relationships
- Have a strong interest in the property/hospitality sector

Ready and willing to take up the challenges and rewards of contributing to the growth of Richstone, you will be able to work across teams and be confident and accountable for delivering quality work.

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London Evening Standard  
NEW HOMES AWARDS 2018  
HIGHLY COMMENDED

London Evening Standard  
NEW HOMES AWARDS 2017  
WINNER

London Evening Standard  
NEW HOMES AWARDS 2016  
WINNER

THE SUNDAY TIMES  
BHA  
WINNER

WINNER  
WhatHouse? AWARDS  
Zillow 2014



Please send your current CV/Portfolio and salary details to **Lindsey Eden MRICS** at [lindsey@richstoneproperties.co.uk](mailto:lindsey@richstoneproperties.co.uk)